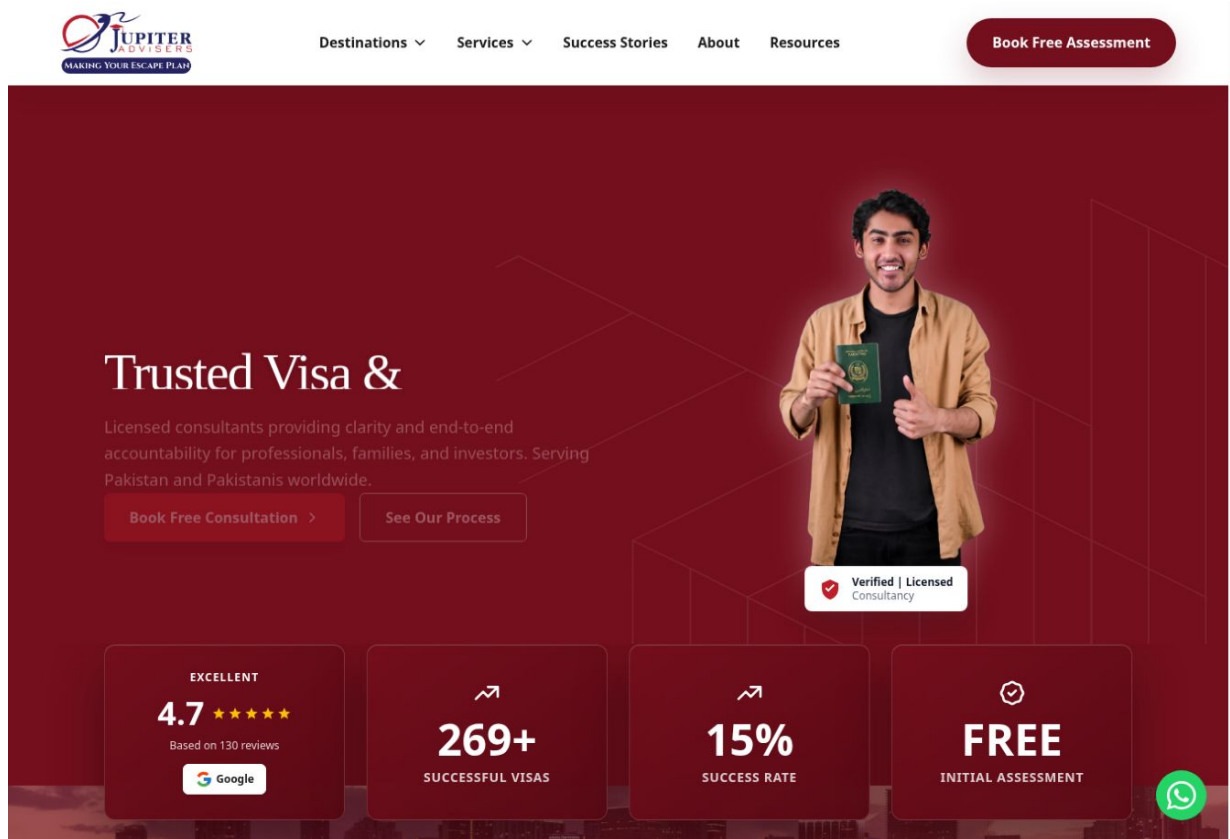


PUBLIC SITE VERIFIED - SEPTEMBER 2026

Jupiter Advisers

A multi-path consultancy website demonstrating custom WordPress implementation, service architecture, lead journeys and technical search foundations.



Current public implementation captured September 2026. No baseline screenshot was supplied, so this is not a before-and-after claim.

Context and objective

Visa and immigration consulting involves multiple audiences, destinations and service types. The website needed enough depth for research while keeping high-intent assessment and consultation actions visible.

Project status Public site verified - September 2026	Evidence model Scope and public availability are reported separately from commercial outcomes.	Prepared by Muhammad Abdullah Shah, founder of IbtikarZ.
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Scope and contribution

- + Custom WordPress theme and responsive front-end work using Tailwind CSS and vanilla JavaScript.
- + Destination, service, success-story, resource and webinar page systems.
- + Lead forms, consultation routes and eligibility-style journeys.
- + Technical SEO foundations, content implementation, security and ongoing website support.

Key decisions

1. Structure by visitor intent

Destinations and services receive separate paths instead of competing inside one generic page.

2. Keep conversion access visible

Assessment and consultation routes remain available around research-heavy content.

3. Support publishing at scale

Reusable WordPress structures reduce friction for resources, webinars and service content.

4. Connect information to action

Content paths lead toward relevant assessment or consultation steps.

Technology and working areas

WordPress	Tailwind CSS	Vanilla JavaScript
Included in the documented project scope.	Included in the documented project scope.	Included in the documented project scope.

Technical SEO / Lead forms

Verified evidence and limits

This section is intentionally explicit so the case study cannot be read as a promise of results that were not measured or supplied.

Public availability	Homepage and navigation verified at jupiteradviser.com in September 2026.
Visible system	Destinations, services, success stories, resources and assessment CTA are publicly inspectable.
Commercial outcomes	No conversion, ranking, visa or revenue result is attributed to IbtikarZ without supporting analytics and attribution.
Before evidence	No verified baseline screenshot was supplied, so no before-and-after claim is made.

What this demonstrates

A multi-path consultancy website demonstrating custom WordPress implementation, service architecture, lead journeys and technical search foundations.

NEXT STEP

Request a free human website checkout at ibtikarz.com/free-website-checkup/. Send only the public URL and your main business goal; no passwords are required.

Evidence note

No client testimonial is included without permission. No ranking, conversion, lead, revenue or business outcome is attributed to IbtikarZ unless the supporting data and attribution are available.